The Transfer >>> Market

Totaljobs research has found that many people have a growing desire to make a career change. Employers in the **skilled trades sector** can build talent pools of people with relevant transferable skills from other industries.



of people are considering a career change in light of Covid-19



Top transferable skills:

- Coaching
- Policy
- Mechanical
- Attention to detail
- Customer service

Most transferable industries

| Engineering | >>> | 50% Match | |
|---------------|---------------------|---------------------|---------|
| Construction | >>> | 35% Match | |
| Manufacturing | >>> | 35% Match | Skilled |
| Hospitality | >>> | 35% Match | Trades |
| Social Care | >>> | 30% Match | |

