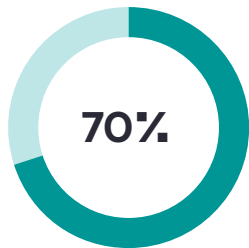


The Transfer

Market

Totaljobs research has found that many people have a growing desire to make a career change. Employers in the **marketing sector** can build talent pools of people with relevant transferable skills from other industries.



70% of people are considering a career change in light of Covid-19



Top transferable skills:

- Communication
- Attention to detail
- Administration
- Teamwork
- Time management

Most transferable industries

